



MEMPHIS *IS* CALLING



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FULFILLING THE PINCH'S POTENTIAL
NOVEMBER 2019

MEMPHIS IS CALLING

IN 2016 THE CITY OF MEMPHIS, SHELBY COUNTY, AND THE DOWNTOWN MEMPHIS COMMISSION APPROVED THE 2016 PINCH DISTRICT CONCEPT STUDY DEVELOPED BY LOONEY RICKS KISS. THIS STUDY CALLED FOR...

HISTORY / CHARACTER

Build on the unique history and texture of the Pinch District while maintaining a sense of place.

CONNECTED

Reinforce connections to existing downtown Memphis assets:

- St. Jude
- The Convention Center
- Pyramid / Bass Pro
- Uptown District

WALKABLE NEIGHBORHOOD

Planned in order to allow and encourage walkable pedestrian oriented spaces and streets.

MIXED USE

Create a place that encourages a vibrant mix of uses including retail, office, residential, commercial and hospitality.



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2016 PINCH
MASTER PLAN



DOWNTOWN
MEMPHIS
COMMISSION

LRK



WE ARE ANSWERING THAT CALL



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PINCH DISTRICT DEVELOPMENT

LEGEND

18 MAIN, LLC PROPERTY

PROPOSED GREEN SPACE

ST. JUDE PROPERTY

ST. JUDE PROPERTY:
POTENTIAL TEMPORARY PARK

PROPOSED GREEN SPACE
WITH PARKING BELOW

PROPOSED GREEN SPACE
WITH PARKING BELOW

Commerce Ave

Overton Ave

N Center Ln

N Main St

N 2nd St

N 3rd St

N Front St

PINCH DISTRICT DEVELOPMENT

PROPOSED SQUARE FOOTAGE PER USE

PHASE 1

USE	GROSS SF	NET SF	ROOMS/UNITS
Residential	976,385	800,636	942*
Hotel	289,691	239,660	406
Retail	169,100	160,445	
Office	222,000	199,800	
TOTAL	1,657,176	1,400,541	

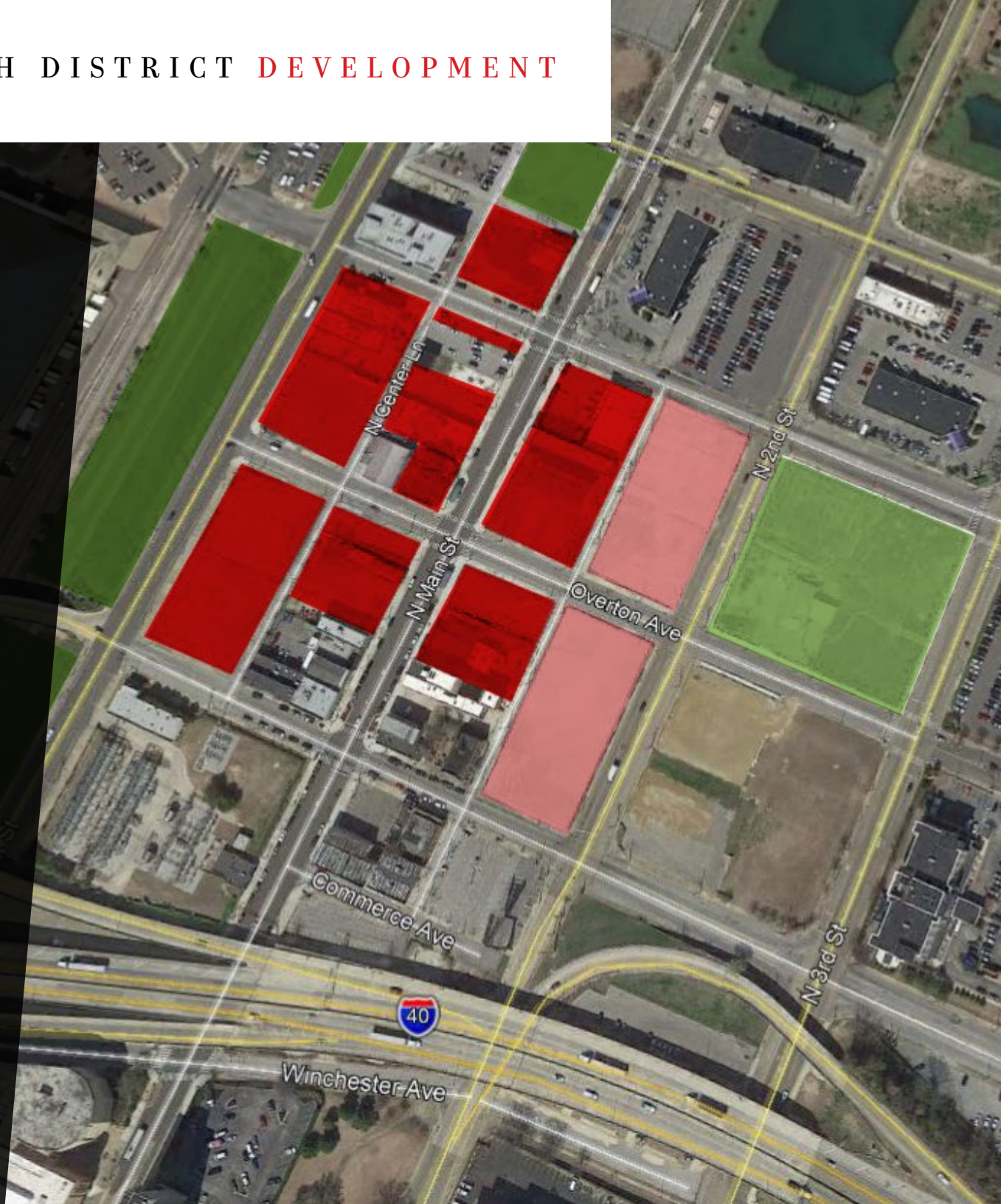
PHASE 2

USE	GROSS SF	NET SF	ROOMS/UNITS
Residential	610,800	500,856	586*
Retail	47,350	44,800	
Office	531,300	478,100	
TOTAL	1,189,450	1,023,756	

*approximately



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